



VARCIS and Vumero enter Asia Strategic Partnership

WEDNESDAY 2nd OCTOBER 2019 | HONG KONG – Varcis Capital and Vumero today jointly announce two major strategic partnerships to help create the foundations for the future of Asia Sports and Sports Technology Ecosystem.

Vumero chooses VARCIS as Asia’s Venture Capital and Advisory Partner

Vumero announces today that it has selected Varcis Capital (“**VARCIS**”) as its exclusive strategic partner to provide Investment Funding and Advisory in the Asia-Pacific region.

“VARCIS is Asia’s first genuine Investment Fund and Advisory Group dedicated to Sports Technology; from Fitness, Wellness, Human Performance, Business of Sport, Stadium Tech, Artificial Intelligence in Sports and Esports. We believe their commitment to funding early-stage and fast-growth companies in Sports Technology could be transformational for Sport in Asia” said Vumero CEO, John Persico.

“This announcement aligns with the recent Australian Sports Technologies Network (ASTN) partnership to co-create an Asia Sports Technology Ecosystem, bringing together the best of China, India, Korea, Singapore, Hong Kong, Australia, Taiwan, the Philippines, and all 48 countries within Asia into an open, collaborative and celebratory Sports Technology network. We believe VARCIS has the venture capital and advisory expertise to help establish Asia as a world-class Sports Technology destination, with access to investment capital, distribution channels, sports governing bodies, knowledge sharing, R&D collaborations, talent and local expertise. Importantly, our Vumero global investor network will continue to have opportunities to co-invest alongside VARCIS in Asia. We’re excited to choose VARCIS and share this compelling vision to drive economic growth, jobs and venture capital for sport in Asia” Persico said.

VARCIS announces Vumero as “Knowledge and Research” Partner

VARCIS today announces it has selected Vumero as its exclusive “Knowledge and Research” Partner in Asia. Founded in 2015, Vumero delivers events, knowledge and online platforms to connect the world to Sports Technology. One of their portfolio of activities, the *Sports Tech World Series*, is a world-leading program of conferences and startup days for Sports Digital, Sports Innovation and Sports Technology in 8 countries, with 6,000 attendees. “We’ve been so impressed with the growth of the Vumero team. They’ve creating the world’s most comprehensive Sports Technology platform of Conferences, Training, Research, Education and E-Commerce, representing a one-stop-shop for the best of Sports Technology, Sporting Digital and Sports Innovation. Vumero will be critical to VARCIS identifying the best and brightest companies for our venture capital investments in Asia” said Mr Phillip King, Managing Partner of Varcis Capital.

“Varcis Capital and Vumero are collaborating on exciting new knowledge, publications and research initiatives for sports organizations, governing bodies and investors. Our VARCIS commitment is to become the first partner to the most innovative technology entrepreneurs globally in Sports, Media, Fitness, Health and Wearables; and Vumero is a perfect launchpad partner for us in Asia” Mr King said.

For further information, please visit www.varcis.com and www.vumero.com